



TRANSFORMING  
INDUSTRY

## DIGITAL ADVERTISING AND VISITORS GUIDE

- ✓ They provide great visibility to your company during the different organizational phases of your participation.
- ✓ Simple and economical formats that highlight your company compared to the rest of the participants.
- ✓ They position your company in the front line of notoriety among the group of visitors and buyers

We are at your disposal to advise you on the best option based on your objectives and needs.

Feel free to contact us.

Contact:

Mónica Pereda

94 433 45 15

[infovisitantes@bec.eu](mailto:infovisitantes@bec.eu)

# FEATURED PRESENCE AT HOME PAGE

## Positioned as a leading Company at BeDIGITAL 2024

Putting your logo and link as Highlighted Exhibitor in:

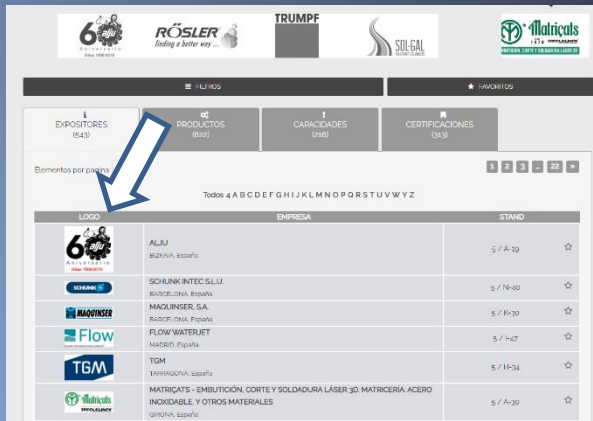
- BeDIGITAL home website
- Visitors section

**Exclusively for 15 companies**

From the beginning of the contract **until January 2025**

Importe: 750€

# OUTSTANDING PRESENCE IN EXHIBITORS DIRECTORY



**Exhibitors Directory** is the tool used by visitors to search for products, activities, interesting Exhibitors and to plan their visit.

**Exclusively for 15 companies**

## Advertising options:

- |  | <u>Price</u> |
|--|--------------|
| <ul style="list-style-type: none"> <li>Logo insertion with link, in rotation, in the header of the Exhibitors Directory</li> </ul> | 360€         |
| <ul style="list-style-type: none"> <li>Product image insertion, in rotation, to Exhibitors Directory right.</li> </ul>             | 325€         |
| <ul style="list-style-type: none"> <li>Featured position in Exhibitors Directory:</li> </ul>                                       |              |
| First 3 position   | 320€         |
| Positions from 4 to 10   | 160€         |

# PUBLICIDAD EN LA GUÍA DEL VISITANTE

VISITORS GUIDE	PRICE
■ Coloured logotype in alphabetical list of exhibitors	■ 220€
■ Coloured logotype in the general plan, indicating your location (5 max. Per hall)	■ 700€
■ Coloured logotype in alphabetical list of exhibitors +Coloured logotype in the general plan, indicating your location	■ 860€
■ ½ Inside page (200mm x 110mm)	■ 765€
■ Full inside page (200mm x 220mm)	■ 1.430€
■ Inside back cover ½ page (200mm x 110mm)	■ 1.150€
■ Inside full back cover (200mm x 220mm)	■ 2.000€
■ Interior cover ½ page (200mm x 110mm)	■ 1.250€
■ Interior full cover (200mm x 220mm)	■ 2.100€
■ Back cover (200mm x 220mm)	■ 7.000€

# OTHER OPTIONS

Check with us, other advertising and promotion options such as: wifi, app, lanyards....

We can make a special package, according to your needs and objectives.

bedigital

TRANSFORMING  
INDUSTRY